

# OFFER

## 90-Day Re-Entry Playbook - Russia

*A structured approach for companies preparing for market re-entry after exit or suspension.*

**Customer:** - undisclosed

### 1. Why this matters

- Many companies have suspended or exited operations in Russia and CIS.
- Once conditions change, speed and compliance will decide who regains market share first.
- A clear, structured plan avoids chaos, compliance risks, and lost revenue.

### 2. The 90-Day Roadmap

Phase 1 - Compliance & Risk (Days 1-30)	Phase 2 - Finance & Operations (Days 31-60)	Phase 3 - Market Re-Entry (Days 61-90)
<ul style="list-style-type: none"><li>• Assess sanctions landscape &amp; regulatory frameworks</li><li>• Internal compliance check: contracts, HR, finance</li><li>• Risk mapping for Russia &amp; CIS (e.g. Kazakhstan)</li></ul>	<ul style="list-style-type: none"><li>• Cash flow channels &amp; repatriation readiness</li><li>• Restart supply chain &amp; local partnerships</li><li>• Organizational re-alignment (HQ &amp; subsidiaries)</li></ul>	<ul style="list-style-type: none"><li>• Customer &amp; partner reactivation plan</li><li>• Go-to-market adjustments for CIS markets</li><li>• Communication strategy: HQ ↔ local stakeholders</li></ul>

### 3. Outcomes

- ✓ Compliance-safe re-entry roadmap
- ✓ Secured financial flows and risk control
- ✓ Accelerated revenue recovery

### 4. About Alexander Hilfer

- 30+ years Finance, Audit & Transformation
- Extensive Russia/CIS & Kazakhstan expertise
- Proven track record in exit & re-entry strategies

### ✉ Ready to prepare your company for re-entry?

🔗 Request the full Playbook & schedule a confidential consultation.

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